



BOARD OF TRUSTEES  
JANUARY 18, 2019

KEENE STATE COLLEGE  
KEENE, NEW HAMPSHIRE

REPORT OF MEETING

*Draft for Approval*

Trustees present: Chair John Small, Cassandra Spanos Ardinger, Robert Baines, Todd Black, Donald Birx, James Burnett III, James Dean Jr., Frederick Dey, M. Jacqueline Eastwood, Cathy Green, Nadia Hasan, Shawn Jasper, Todd Leach, Scott Mason, Christian Merheb, Kenneth Moulton, Christopher Pope, Mark Rubinstein, J. Morgan Rutman, Representative Marjorie Smith, Senate President Donna Soucy, Melinda Treadwell, Alexander Walker

Participants: Rehan Khan, Emily Rudin, Martha Terry

---

### **Call to Order**

Chair Small called the meeting to order at 8:30 a.m.

### **Campus Presentation**

President Treadwell reported on the state of the college, noting the accomplishment of the past year's main objective to stabilize the leadership team. She provided an overview of institutional history, mission, and its position for the future, which includes leveraging Keene State's programmatic distinction in music, the Holocaust and genocide studies, and safety and occupational health studies. She provided an overview of the college's financial performance and multi-year "sustainability and vitality" plan with goals towards infusing creativity in administration and operations, stabilizing enrollment, maintaining a sustainable budget, and re-imagining mission and organizational structure.

### **Chancellor's Report**

Chancellor Leach presented information about recent activities, accomplishments, and academic collaborations. He presented statistics on SAT score submissions, administrative efficiency, cost of attendance, and state demographics. Upon discussion of the fact that NH has the highest rate of high school graduates leaving their home state to pursue a bachelor's degree, it was suggested that the Administrative Board consider supporting academic research to better understand the underlying dynamics of NH resident college-going patterns.

### **University System Student Board (USSB) Update**

Christian Merheb, USSB chair and student trustee, provided an update on USSB efforts to enhance transition and succession planning, including working with campus student government to facilitate the USSB election process.

### **Presidents' Reports**

Chair Small called attention to the presidents' reports provided in the advance meeting materials.

### **Board Minutes**

The following motion was made by Trustee Eastwood, duly seconded, and approved.

*VOTED, that the Board of Trustees approve the minutes of the meetings held on October 26, 2018.*

### **Committee Reports**

Chair Small called attention to the prior day committee meeting reports posted on the Board portal.

### ***Executive Committee***

Chair Small called attention to the draft meeting report and referenced action taken on behalf of the full Board to approve rules for the classification of students for tuition purposes.

### ***Governance Committee***

Trustee Ardinger, committee chair, provided an overview of the meeting, which had no action to bring before the Board. She noted that the Chancellor's Office will be updating the inventory of trustee interests, knowledge, and skills on an annual basis. Chair Small asked that trustee visiting committees schedule campus tours as a group through Tia Miller.

### ***Educational Excellence Committee***

Trustee Baines, committee vice chair, provided an overview of the meeting, which had no action to bring before the Board.

### ***Financial Affairs Committee***

Trustee Black, committee vice chair, provided an overview of the meeting and introduced the following action.

#### **Tuition Rates for FY20**

The following motion, made by Trustee Black, was duly seconded, discussed, and approved, with one abstention by Senate President Soucy and none opposed.

*VOTED, on recommendation of the Financial Affairs Committee that, effective for academic year 2019-20, the FY20 tuition rates as presented in the Financial Affairs Committee materials be adopted as the maximum amounts authorized.*

#### **Maximum FY20 Mandatory Fees and Room & Board**

The following motion, made by Trustee Black, was duly seconded, discussed, and approved, with no votes opposed or abstained.

*VOTED, on recommendation of the Financial Affairs Committee that, effective for fall semester 2019, mandatory student fees be adopted in amounts not to exceed \$3,359 at UNH; 2,814 at KSC; and \$2,570 at PSU; AND FURTHER, that housing and dining rates be adopted as the maximum per the schedule presented in the Financial Affairs Committee materials.*

### ***Finance Committee for Investments***

Trustee Rutman, committee chair, provided an overview of the meeting, which had no action to bring before the Board.

### ***Audit Committee***

Trustee Black, committee chair, provided an overview of the meeting, which had no action to bring before the Board.

### **Systemwide Communications Strategy Update**

Martha Terry, communications consultant for this project, presented a status update on the Board-identified strategic priority to develop a cohesive communication plan to promote public higher education in NH. She stated that the Administrative Board had assembled a multi-disciplinary communications strategy team for this purpose, and she provided an overview of the team's approach to develop the strategy framework, goals, and guiding principles. A status update of the work will be presented at the April Board meeting. The Board affirmed its position that a systemwide communications strategy is of equal importance to organizational IT synergy.

### **IT Synergy Update**

Chancellor Leach provided the background for contracting with the Strata Information Group (SIG) to support the IT synergy work. Rehan Khan, consulting interim CIO from SIG, and Emily Rudin, SIG general manager of client services, provided an update on activities that included an IT assessment report. Upon validation of assessment findings, a technology optimization roadmap with timeline will be submitted for Administrative Board approval in February. The roadmap will be shared at the April Board meeting.

Based on the two presentations given, the Board expressed concern about the level of progress on both the communications and IT projects and reaffirmed its commitment to the successful completion of both initiatives.

### **Adjournment**

There being no further business, the meeting adjourned at 12:25 p.m.