

USNH Request for State Operating Budget Support
In Fiscal Years 2020 and 2021

Presentation To House Finance Committee
February 21, 2019

USNH FY 20/21 State Operating Budget Request

Unlike any previous appropriation requests, USNH is focusing its request for additional dollars on one-time strategic investments that align with targeted STEM-related workforce needs and is seeking an inflationary increase in its request for ongoing operating support.

<i>in millions</i>						
	FY 18	FY 19	Total	FY 20	FY 21	Total
Ongoing State Operating Support	\$ 81	\$ 81	\$ 162	\$ 83.0	\$ 84.0	\$ 167.0
Non-recurring Strategic Investment				\$ 12.0	\$ 15.0	\$ 27.0
Total Request				\$ 95.0	\$ 99.0	\$ 194.0

State Operating Budget for USNH Students



USNH Uses of State Operating Support

Appropriations to USNH are used for two purposes:

– **Buy down in-state tuition**

	Undergraduate Tuition Academic Year 2018-19		All Full-time Equivalent Students Fall 2018 Enrollment		
	NH Resident	Nonresident	NH Resident	Nonresident	Total
UNH Durham	\$15,140	\$30,520	7,506	8,123	15,629
Plymouth State	\$11,580	\$20,250	2,578	2,147	4,725
Keene State	\$11,468	\$20,432	1,535	1,952	3,487
Granite State	\$314/credit	\$355/credit	1,187	281	1,468
			12,806	12,503	25,309

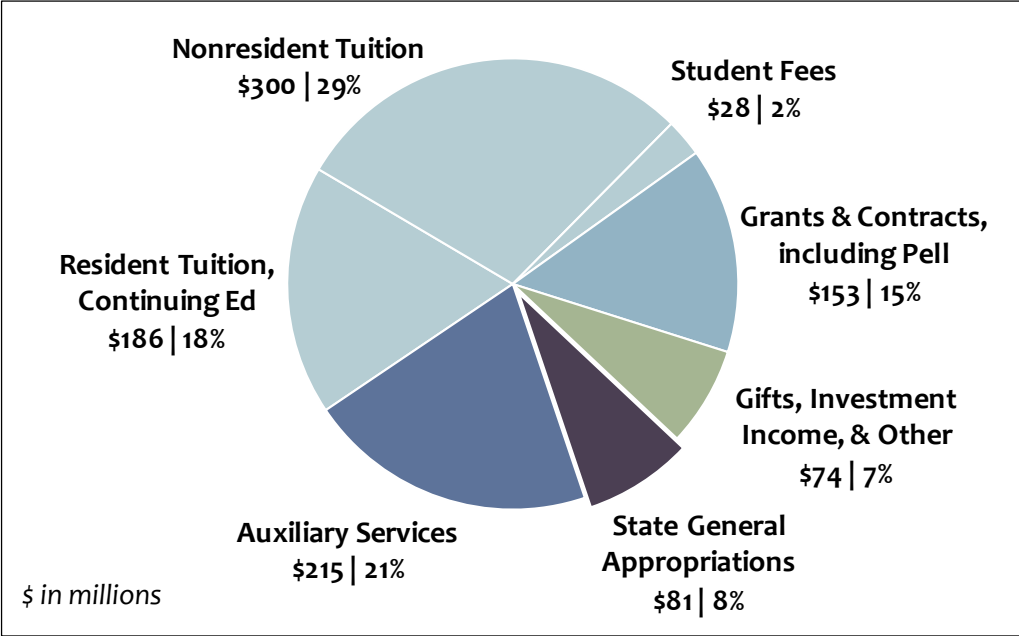
UNH enrollment includes all UNH campuses

– **Fund statutory programs totaling approximately \$13 million annually:**

- Cooperative Extension Service
- Agricultural Experiment Station
- Center for Industrial Research Development
- Marine Research and Development

USNH Revenue Sources FY2018

Total = \$1.04 Billion



Data from USNH Controller's Office, audited financial statements. Gross tuition and fees, not netted for financial aid. Does not include capital additions.

USNH FY 20/21 Governor's Recommended Budget

Governor's Recommended Budget						
	FY 18	FY 19	Total	FY 20	FY 21	Total
Ongoing State Operating Support	\$ 81	\$ 81	\$ 162	\$ 81.0	\$ 81.0	\$ 162.0
Non-recurring Strategic Investment in HB 2				\$ 12.0	\$ 12.0	\$ 24.0
Total Governor Recommended				\$ 93.0	\$ 93.0	\$ 186.0

Difference Between USNH Requested and Governor Recommended

				FY 20	FY 21	Total
Efficiency Budget						
USNH Requested				\$ 83.0	\$ 84.0	\$ 167.0
Governor Recommended				\$ 81.0	\$ 81.0	\$ 162.0
Difference				\$ 2.0	\$ 3.0	\$ 5.0
One time additional prioritized needs						
USNH Requested				\$ 12.0	\$ 15.0	\$ 27.0
Governor Recommended				\$ 12.0	\$ 12.0	\$ 24.0
Difference				\$ -	\$ 3.0	\$ 3.0
Total Difference Between USNH Requested and Governor Recommended				\$ 2.0	\$ 6.0	\$ 8.0

Responses to House Finance Questions

- What changes did the Governor recommend to your efficiency level appropriations for the FY 2020-2021 Biennium?
 - Governor's recommended budget is \$5 million less than USNH efficiency level request
 - What additional prioritized needs contained in your Agency Budget Submission did the Governor include in his recommended budget, and were they funded at the level you requested?
 - USNH understands the Governor included \$24 million of \$27 million in one time strategic investments requested as additional prioritized needs in HB 2
 - What additional prioritized needs did the Governor not include in his recommended budget, and what is the impact of not addressing these needs?
 - Three million dollars for workforce and regional economic development with PSU including internships, cluster-based projects with NH businesses particularly in the North Country, and a career center to work with students to match their interests with the needs of NH businesses.
- In total, the Governor included \$8 million less than USNH requested.

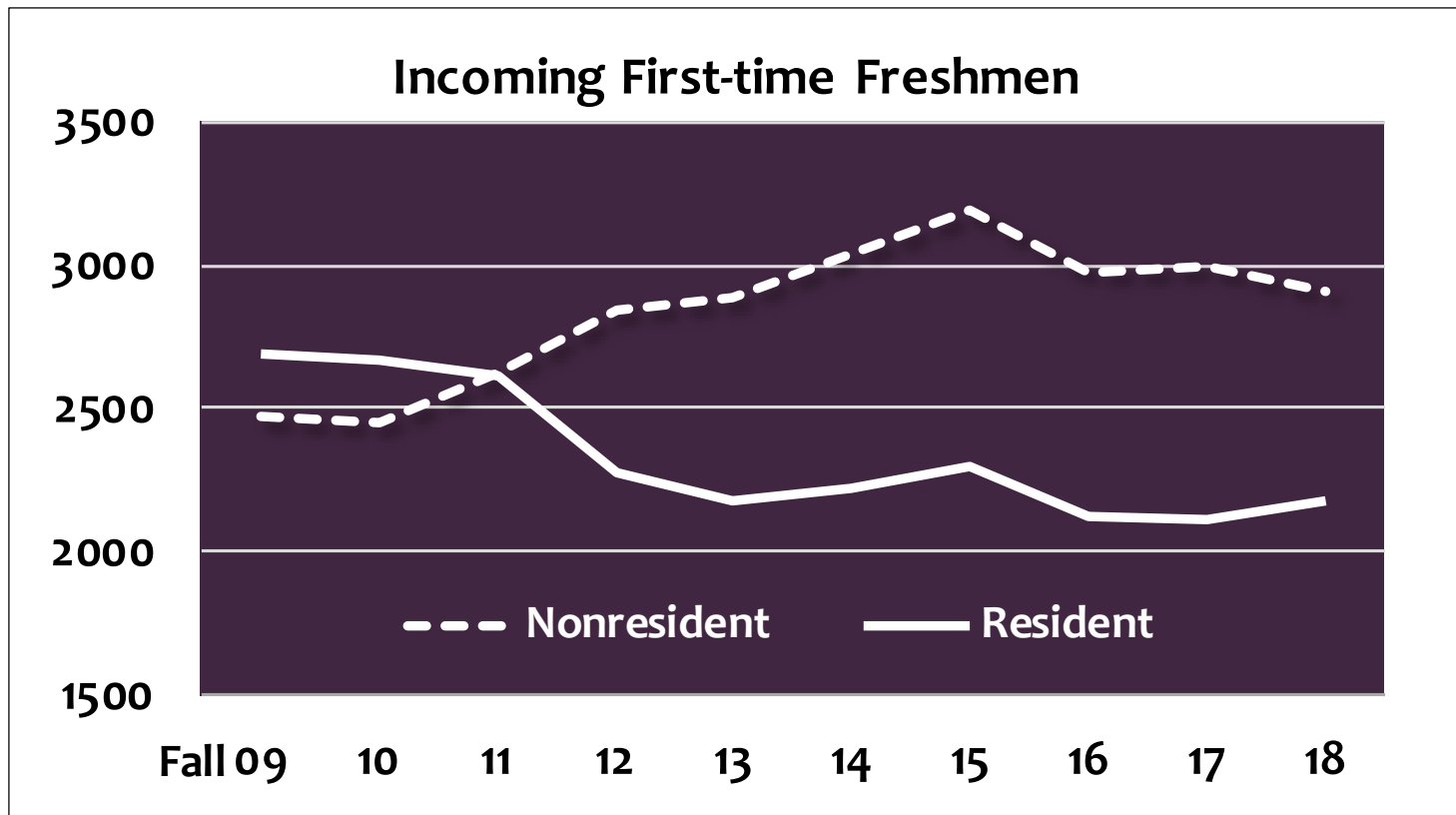
Ongoing State Operating Support

Ongoing State Support Requested

- A 3% biennium over biennium increase in ongoing State support is requested after five years of flat State funding.
- The University System seeks funding restored in FY 21 to the \$84 million that was included in the FY 15 State budget to freeze resident tuition in FY 15.
 - USNH froze FY 15 resident tuition. Later in FY 15, the State rescinded \$3 million of the FY 15 budgeted appropriations which was never restored.

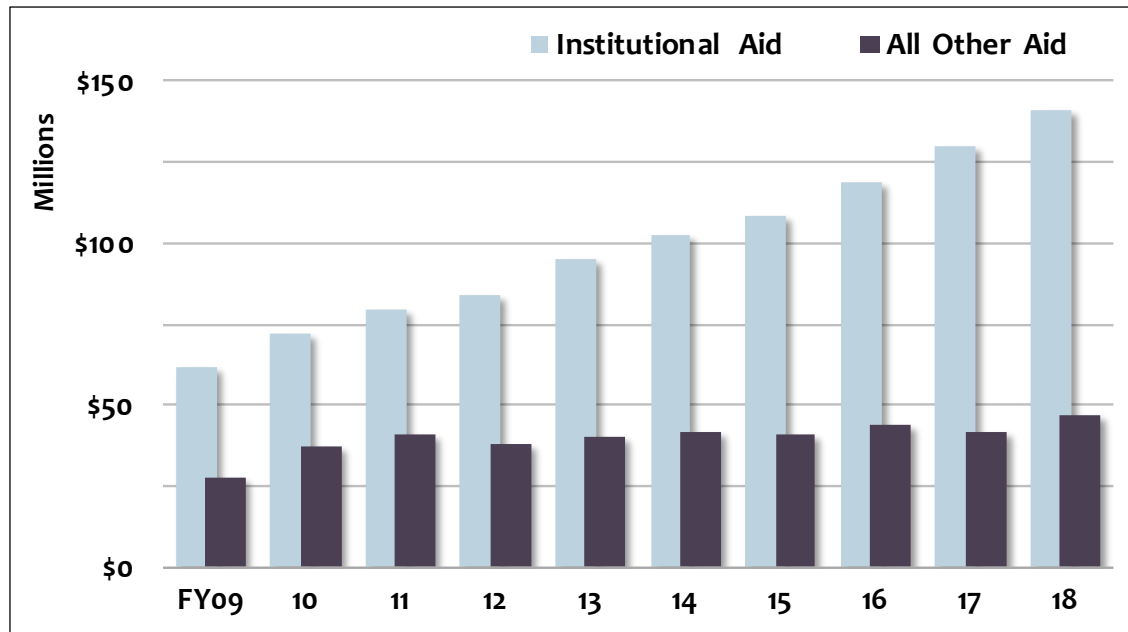
Operating Budget Request						
<i>in millions</i>						
	FY 18	FY 19	Total	FY 20	FY 21	Total
Ongoing State Operating Support	\$ 81	\$ 81	\$ 162	\$ 83.0	\$ 84.0	\$ 167.0
Non-recurring Strategic Investment				\$ 12.0	\$ 15.0	\$ 27.0
Total Request				\$ 95.0	\$ 99.0	\$ 194.0

Trend of Incoming Freshmen Residency Mix



residential campuses

Holding Down Net Tuition

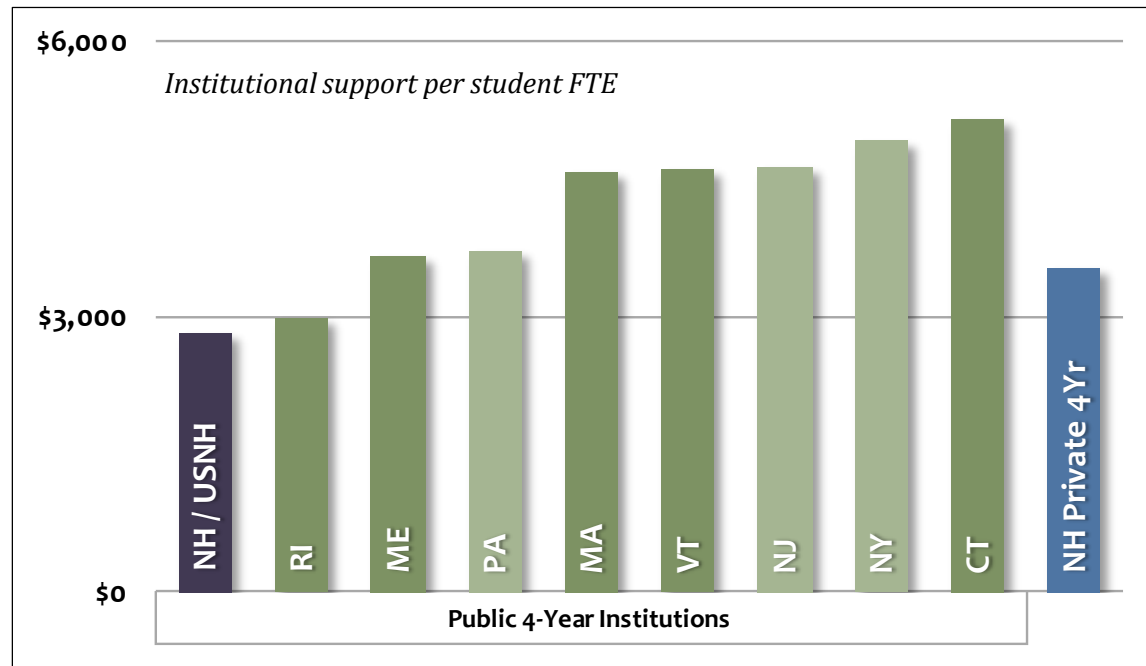


Financial aid funded from unrestricted institutional resources in FY18 was more than double (x 2.3) the amount awarded at the start of the decade.

Data from USNH Controller's Office. Financial aid for all student levels.

Administrative Efficiency

USNH is the most fiscally efficient public 4-year system in the Northeast and is more efficient than NH's private institutions.



Data from U.S. Department of Education, National Center for Education Statistics, IPEDS. Three-year average: FY15 final data and FY16, FY17 preliminary data. Administrative efficiency reflects Institutional Support functional expense category. All states include central/system office expense as applicable. Student reflects reported 12-month full-time equivalent enrollment.

Response to Tuition Freeze Question

Increase in State Support Needed To Freeze Tuition

- USNH was asked what level of State support would be needed to freeze tuition
- NH resident tuition increases are capped by the Board of Trustees at an assumed inflationary rate of 2.5%
- A one year 2.5% gross tuition increase for NH resident students totals approximately \$4.3 million.

Additional Prioritized Needs
One-Time Strategic State Support
**STEM Talent Pipeline
Initiative**

USNH Request for FY 20/21 Additional Prioritized Needs One-Time Strategic State Support

USNH requests \$12 million in FY 20 and \$15 million in FY 21 for one-time support to grow the pipeline of STEM talent so critically needed in NH. The funding would be allocated equally at \$9 million to each of the three residential campuses over the 20/21 biennium.

	Fiscal Years		
<i>in millions</i>	2020	2021	Total
UNH	\$ 4.0	\$ 5.0	\$ 9.0
PSU	4.0	5.0	9.0
KSC	4.0	5.0	9.0
Total One Time Strategic Investment	\$ 12.0	\$ 15.0	\$ 27.0

Governor's Recommended FY 20/21 Additional Prioritized Needs One-Time Strategic State Support

- The Governor's office has stated these priorities will be included in HB 2.

	Fiscal Years		
<i>in millions</i>	2020	2021	Total
UNH	\$ 4.0	\$ 5.0	\$ 9.0
PSU	3.0	3.0	6.0
KSC	4.0	5.0	9.0
Total One Time Strategic Investment	\$ 11.0	\$ 13.0	\$ 24.0
<i>FY allocation estimated by USNH. HB 2 is not yet available.</i>			

State Funding Requested for Priority Strategic Needs

UNH		
Significantly increasing nursing capacity included in Governor's budget		\$ 9,000
PSU		
Robotics and Electromechanical Technology Program	\$ 925	
Robotics Maker Spaces	950	
Retrofit learning spaces	600	
Strength and Conditioning Lab	500	
Health and Human Enrichment Cluster	1,500	
Center for Excellence in Health Sciences	1,475	
Included in Governor's Recommended Budget		\$ 5,950
Career Center	850	
Expand cluster projects with No Country business & communities	500	
Integrate cluster approach into PSU education programs	650	
Funding for student internships	1,050	
Excluded from Governor's Recommended Budget		3,050
Total PSU Request for FY 20-21 Strategic State Investment		9,000
KSC		
Business Partnership Hub	\$ 7,500	
Launch workforce programs impacting Southwest region	1,500	
Total included in Governor's budget		\$ 9,000
Total Biennium Request One Time Strategic State Investments		\$ 27,000

Additional Prioritized Needs
One-Time Strategic State Support
UNH

UNH Priority Strategic Needs

State will fund \$9 million and UNH will fund \$3.3 million

UNH - Nursing and Health Sciences Initiative			
Renovate laboratory space for nursing and occupational therapy expansion		\$ 9,000	
Expand simulation labs for student training		1,500	
Add occupational therapy assistant program		650	
Expand B.S. Nursing, Direct Entry Master's in Nursing (DEMN) and nurse practitioner programs, including NH-based clinical placements		1,150	
			\$ 12,300

In thousands

UNH Nursing and Health Sciences Initiative

UNH Nursing and Health Sciences Initiative: \$9 million in one-time State funding to support this \$12.3 million project

Expand nursing facilities to accommodate 75-100 new students per year across health sciences programs, including renovating 20,000-30,000 square feet of space on or near the Durham campus.

- Add nurse practitioner programs with additional specializations in acute care and psychiatric mental health.
- Expand B.S. Nursing and Direct Entry Master's in Nursing programs while exploring addition of a second degree option in nursing.
- Add an occupational therapy assistant program with a 2021 targeted launch.

Additional Prioritized Needs
One-Time Strategic State Support
KSC

KSC Priority Strategic Needs

KSC		
Business Partnership Hub	\$ 7,500	
Launch workforce programs impacting Southwest region	1,500	
Total included in Governor's budget		\$ 9,000

In thousands

KSC Business Partnership Hub \$7.5 million

Supporting the education of a regional talent pipeline

- Repurpose an existing residence hall to create a Business Partnership Hub for precision optics design, engineering and machining lab, technology-enhanced classrooms, and engagement/maker space for businesses and entrepreneurs.
- Built on history and new relationships—BAE Systems, Corning, Moore-Nanotechnology, and Omega. Programs will include multiple credentials in addition to bachelor's degree offering.
- Also leverage investment to build out new KSC/CCSNH programs in manufacturing.

KSC Program Expansion and Development \$1.5M

Building community educational pathways in technology and health

- Build on new co-location partnership between Keene State, River Valley Community College, and Nashua Community College to further expand nursing pathways and credentialing to both increase nursing graduates and upskill existing workforce.
- Create new programs to address LADAC, MLADAC, and other needed substance abuse counseling credentials to better meet community behavioral health demands.
- Increase number of RN and BSN graduates and create other nursing credentials in high demand (ARN, LNA, LPN) in the Southwest region of the state.

Additional Prioritized Needs
One-Time Strategic State Support
PSU

PSU: Building Capacity to Educate NH Students & Creating a 21st Century Workforce

PSU		
Robotics and Electromechanical Technology Program	\$ 925	
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PSU: Building Capacity to Educate NH Students & Creating a 21st Century Workforce

Build Robotics and Electromechanical Technology Program

One-of-a-kind program providing students with a career-focused technical application of robotics and electromechanical technology. Position PSU as a Robotics Gateway for the North Country. Target of 120 students as the program grows. Focus on working closely with North Country businesses, communities, and manufacturing companies that have suffered as the manufacturing employment base has eroded and must become more focused on technology and automation.

Build a Cluster-based curriculum and focused programs in Life Sciences, Innovation and Entrepreneurship, and Health and Human Enrichment (Allied Health)

Including a Center for Excellence in Health Sciences that will double the size of our undergraduate and graduate Nursing program while adding a track for a Nurse Practitioner program that will train medical professionals to work and stay in NH.

PSU: Building Capacity to Educate NH Students & Creating a 21st Century Workforce

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Scholarships for Student Internships and Project-based Learning Environments

Integrate Cluster approach into PSU Education programs

Continue the innovative work going on in p-12 school districts and to support the Holmes Center for School Partnerships and Educator Preparation.

Additional Prioritized Needs
One-Time Strategic State Support
GSC

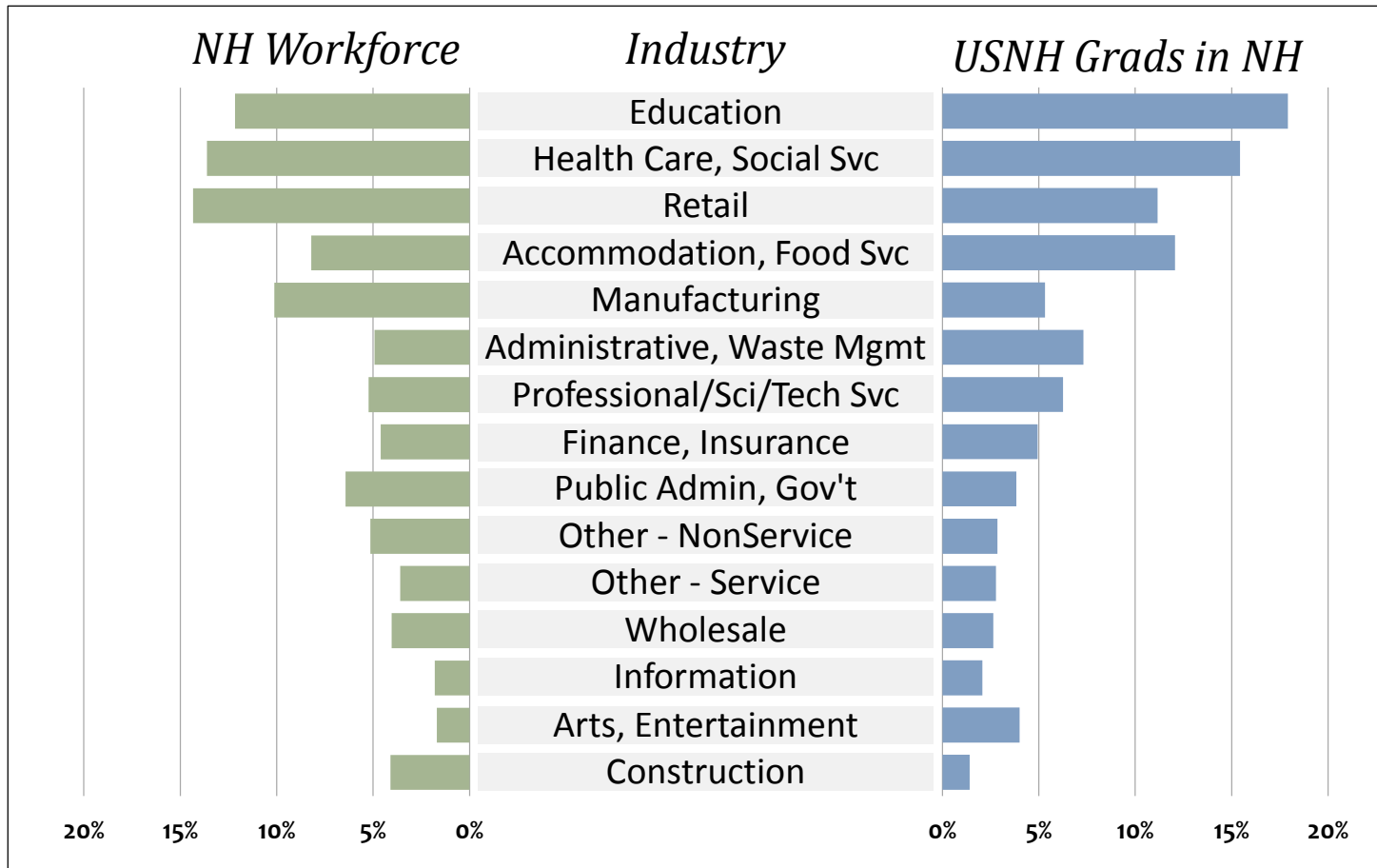
GSC Continued STEM Workforce Development

- GSC has already introduced an MS in Nursing and an MS in Healthcare Management to provide affordable quality alternatives for working adult students.
- The College continues to support the RN->BSN Pathway Program in conjunction with CCSNH and is working to develop new CCSNH->USNH pathway options (particularly in healthcare).
- Expand the appropriate use of “open education resources” (OER), aligned with measurable learning outcomes, to lower the cost of textbooks and course materials.
- Leveraging institutional expertise in PLA—aligning workplace-based learning with college-level learning—the College seeks to expand the validation of New Hampshire employer-sponsored education and training programs for college credit to facilitate credentialing and degree completion.
- Expanding employer partnership programs and customized training programs tailored to workforce needs.

Follow-Up Information From House Finance Orientation Meeting

NH Employment Distribution across Industries

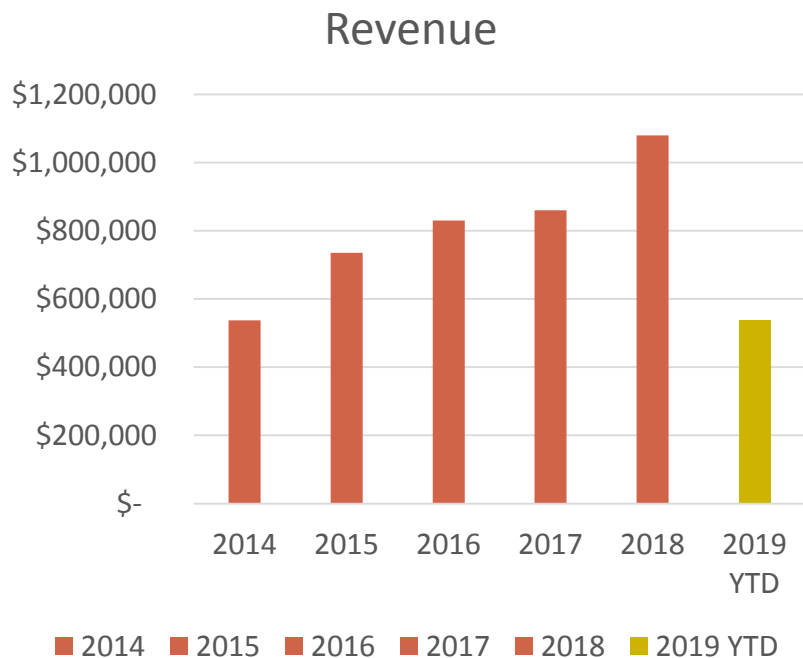
NH Workforce Overall & USNH NH Bachelor's Grads



Workforce data from NH Employment Security, Economic and Labor Market Information Bureau 12/2017 data released 01/2018.

USNH employment data based on NH Employment Security wage records for USNH bachelor's completers 2012-2016 employed in NH within approximately one year of graduation.

UNH Commercialization Revenue: 2014 - YTD



- 2018 was 8th consecutive year of revenue growth
- Revenue driven by IOL, agriculture, software, and curricula
- Tracking to exceed revenues again in FY19

FY 18 Endowment and Gift Revenue

- Payout from USNH, UNH Foundation, and Keene Endowment Association totaled \$28 million in FY 18
- Current use (non-capital) gifts totaled \$14 million
- This represents about 4% of total FY 18 expenses, including financial aid.

USNH-CCSNH Partnerships

THE NEW HAMPSHIRE DUAL ADMISSION PROGRAM

Speak to an enrollment specialist today!
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Why the Dual Admission Program?

The power of 2! Pay one application fee and take advantage of a new educational pathway that allows you to enroll at one of the seven NH Community Colleges and be admitted into the University System of NH at the same time.* First you'll complete an associate degree at the community college and then transition to one of the University System of NH institutions to complete a bachelor's degree. Along the way, you will receive special academic advising and enjoy activities at two colleges that may include academic, athletic, cultural and social events.

How do I Enroll?

Click on a college logo to start at one of our seven NH Community Colleges below

Need Help? CHAT LIVE NOW

Logos for: University of New Hampshire, Granite State College, Keene State, Plymouth State, River Valley Community College, NHTI, Nashua Community College, Manchester Community College, Lakes Region, Great Bay Community College, White Mountains Community College.

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Welcome to NH Transfer

Make a plan and maximize your credits! The mission of NH Transfer is to provide resources and support for New Hampshire students to map the most seamless, efficient and cost effective pathway to degree completion.

The NH Transfer database will not only allow you to discover whether your community college courses will transfer, but how they will transfer to your bachelor's degree!

News from our partners!

A Twitter list by @nhtransfer

Keene State College @KeeneState

#DwellAroundCampus is back! Do you want to see what it's really like to be a student at Keene State? Katelyn Fournier is taking over our Instagram Stories today. She's a junior majoring in biology with minors in sustainability and environmental studies.

NH Transfer News & Upcoming Events

nhtransfer.org

Granite State College

CCSNH Nursing Partnership

About GSC

The **Community College System of New Hampshire** (CCSNH) and Granite State College share a commitment to address the most pressing workforce development and health care needs of the State of New Hampshire. The "RN to BSN Pathway Program" was created in 2014 to provide a seamless, affordable, and efficient bridge between the State's two public higher education systems for students pursuing a career in Nursing.

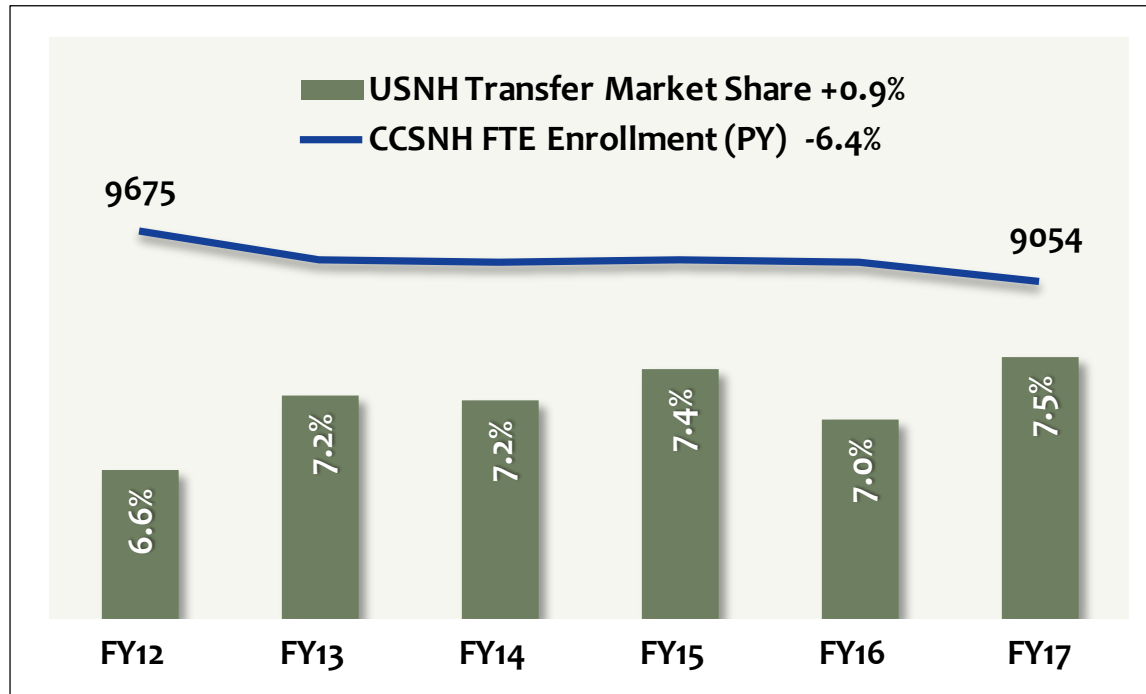
All CCSNH graduates with a conferred Associate Degree in Nursing (ADN) admitted into our RN to BSN Pathway Program will receive scholarships that reduce the per-credit cost of tuition to a rate equal to the CCSNH tuition rate.

Degree Program Details

Mission
Accreditations and Achievements
News and Announcements
Merchandise
Careers

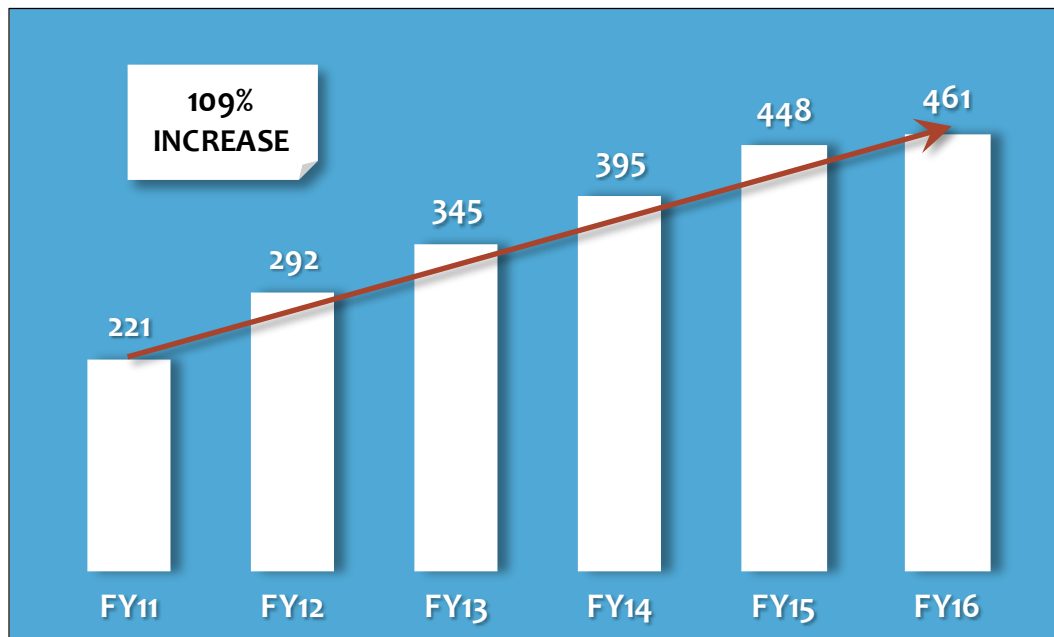
granite.edu/nursing

Transfers to USNH as a Share of CCSNH Enrollment



Transfer data from USNH Institutional Research Offices. CCSNH enrollment data from U.S. Department of Education, National Center for Education Statistics, IPEDS.

CCSNH Transfer Students Graduating Annually with USNH Bachelor's Degree



Data from USNH campus Institutional Research Offices. Reflects students who entered USNH with CCSNH as the immediate sending institution.