

55⁰% Initiative Survey

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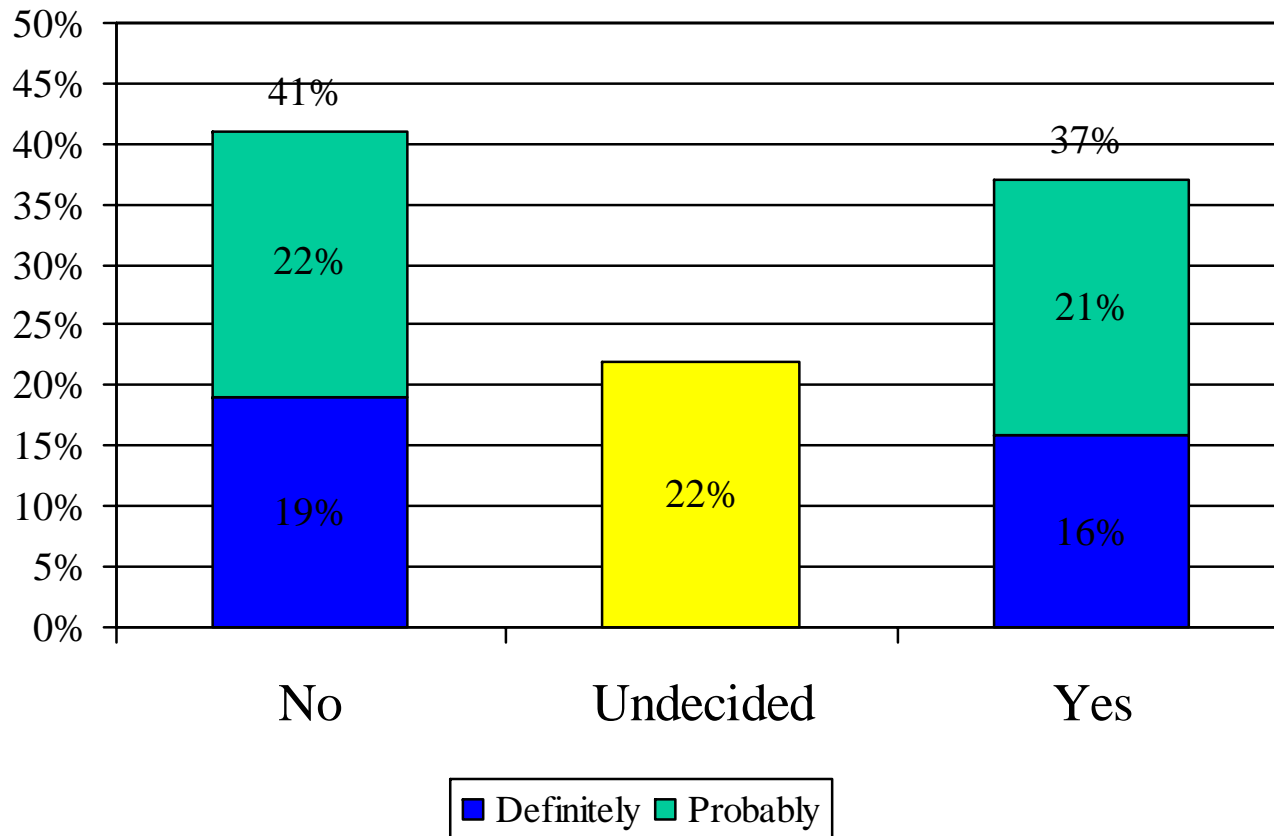


55% Initiative Survey

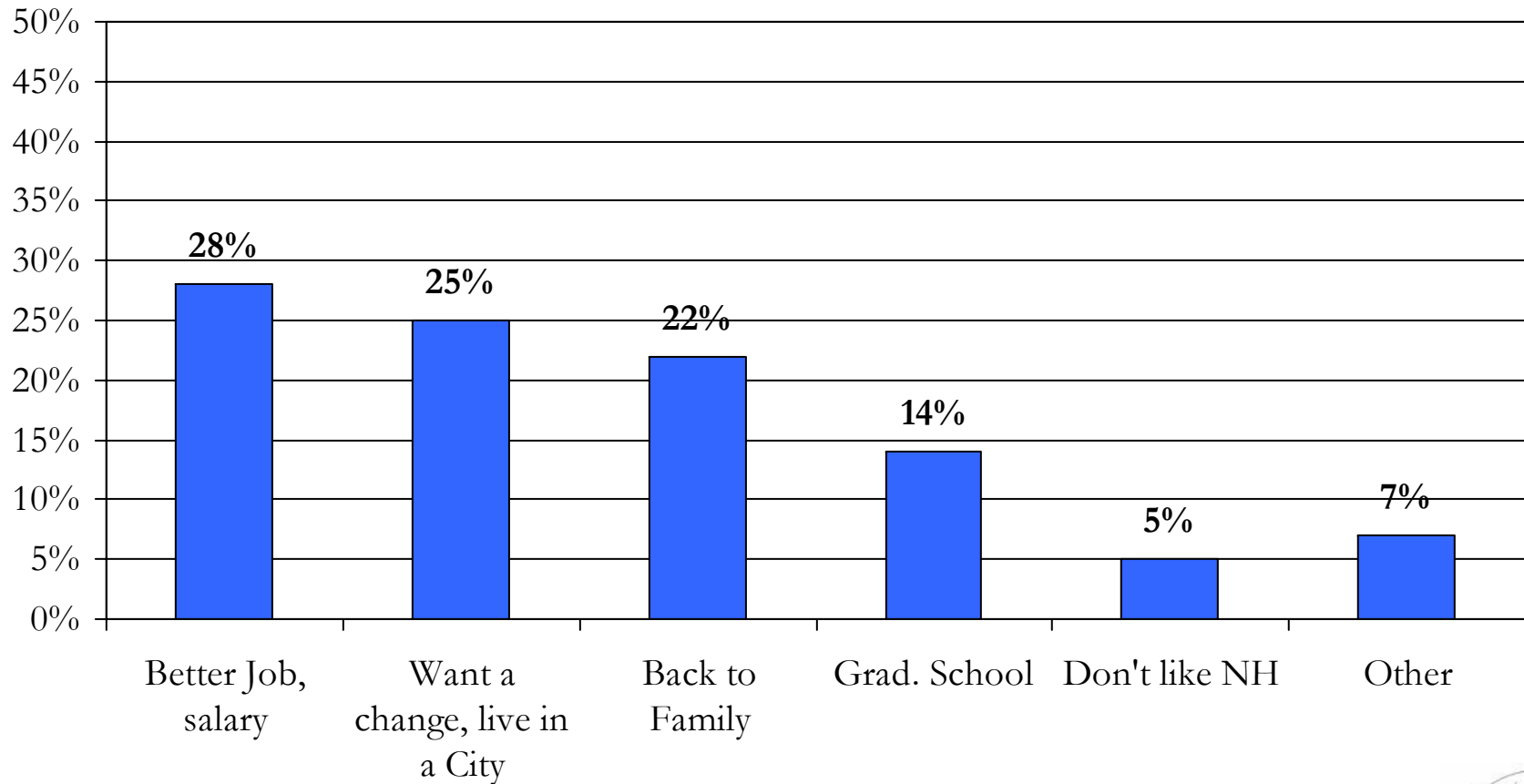
- Survey of NH college and university seniors and alumni about why they stay or leave NH after graduation.
- Conducted by UNH Survey Center on behalf of USNH and the NH College and University Council
- Conducted by e-mail, May through November 2007
- 2005 Alumni and 1115 2008 Seniors completed the survey



Seniors are split about staying in NH after Graduation

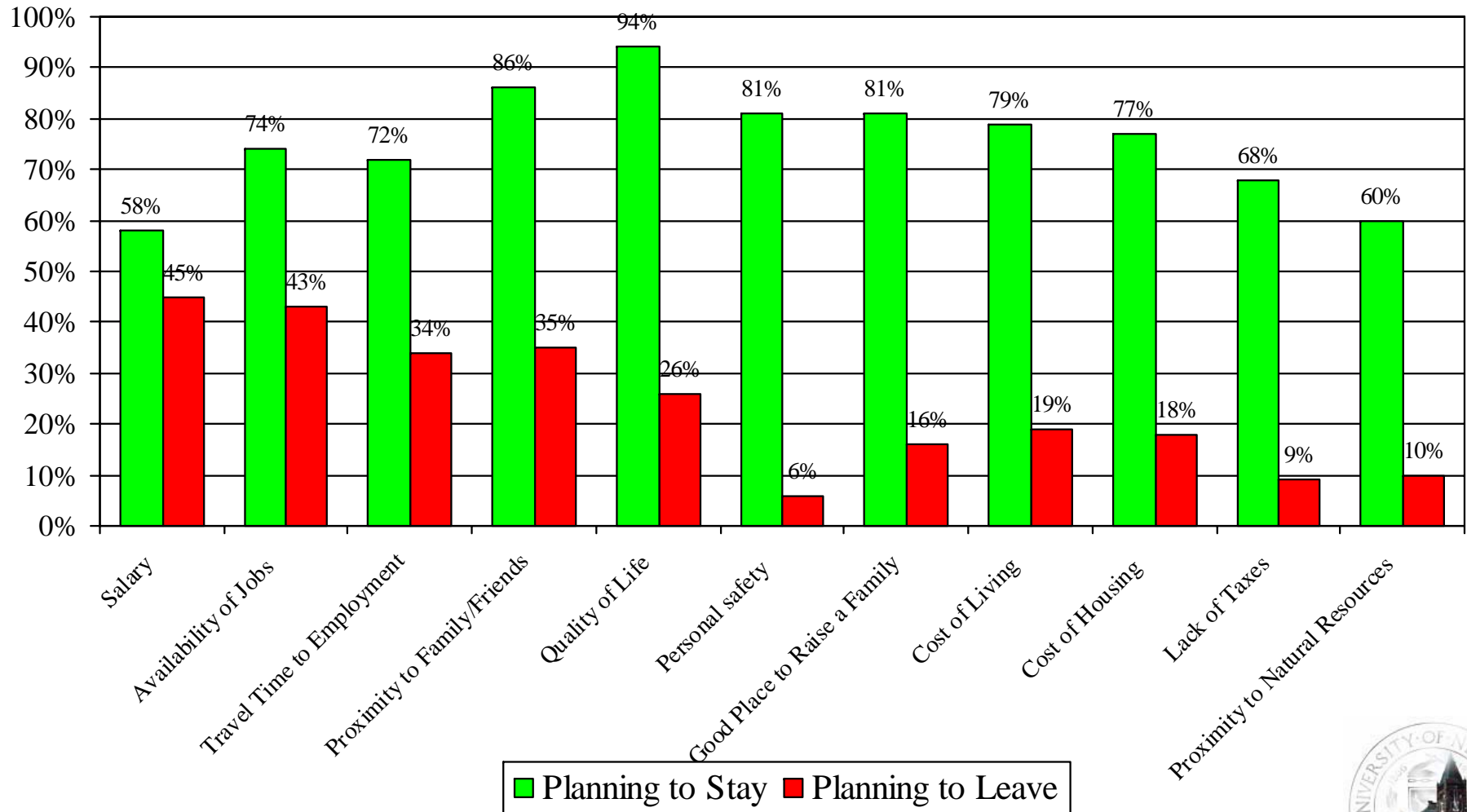


Reasons for planning to leave NH after graduation

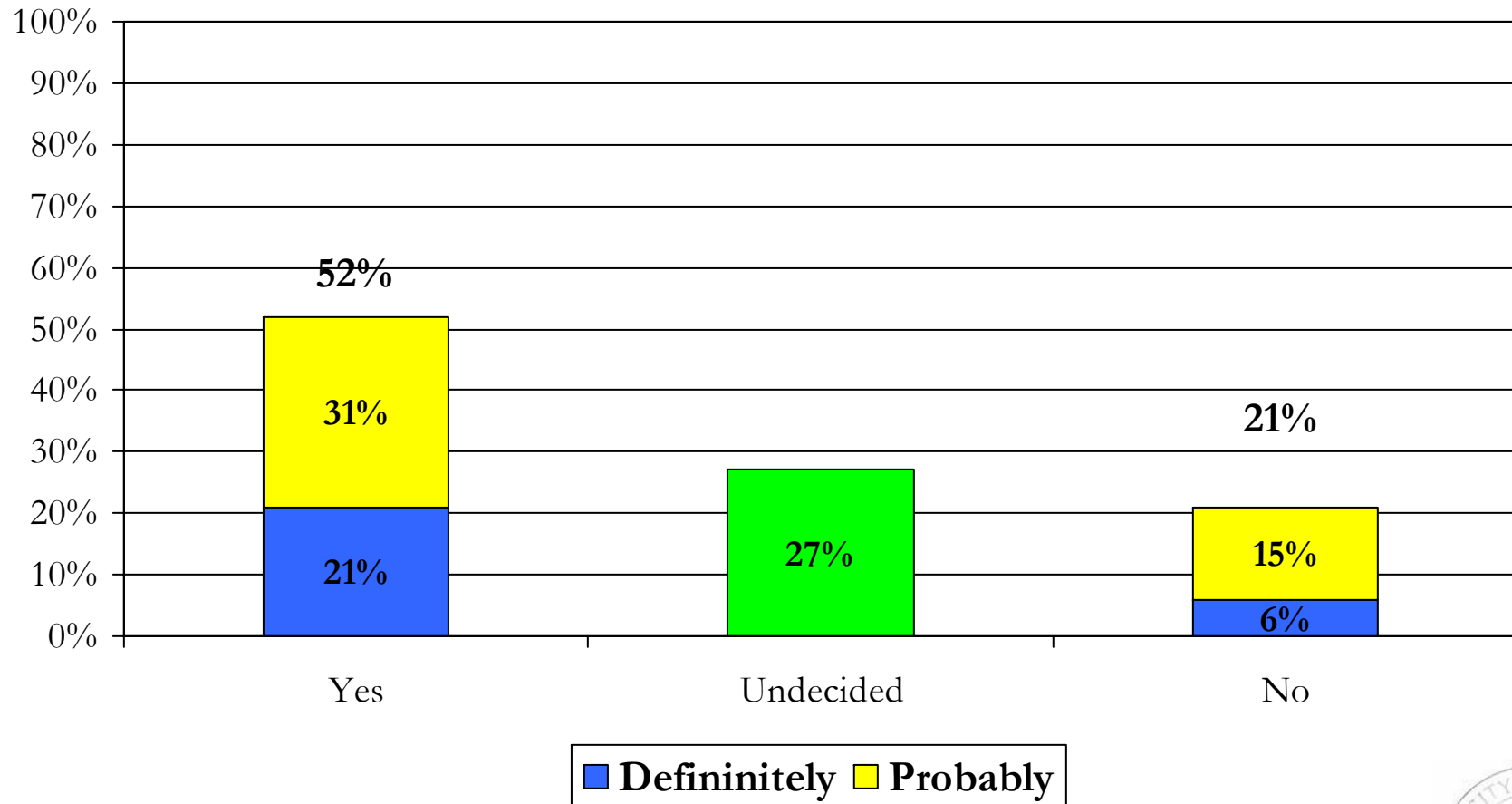


Factors in decision to stay in or leave NH after graduation

(Percent saying factor is “important”)



But most who plan to leave would consider moving back to NH in the future

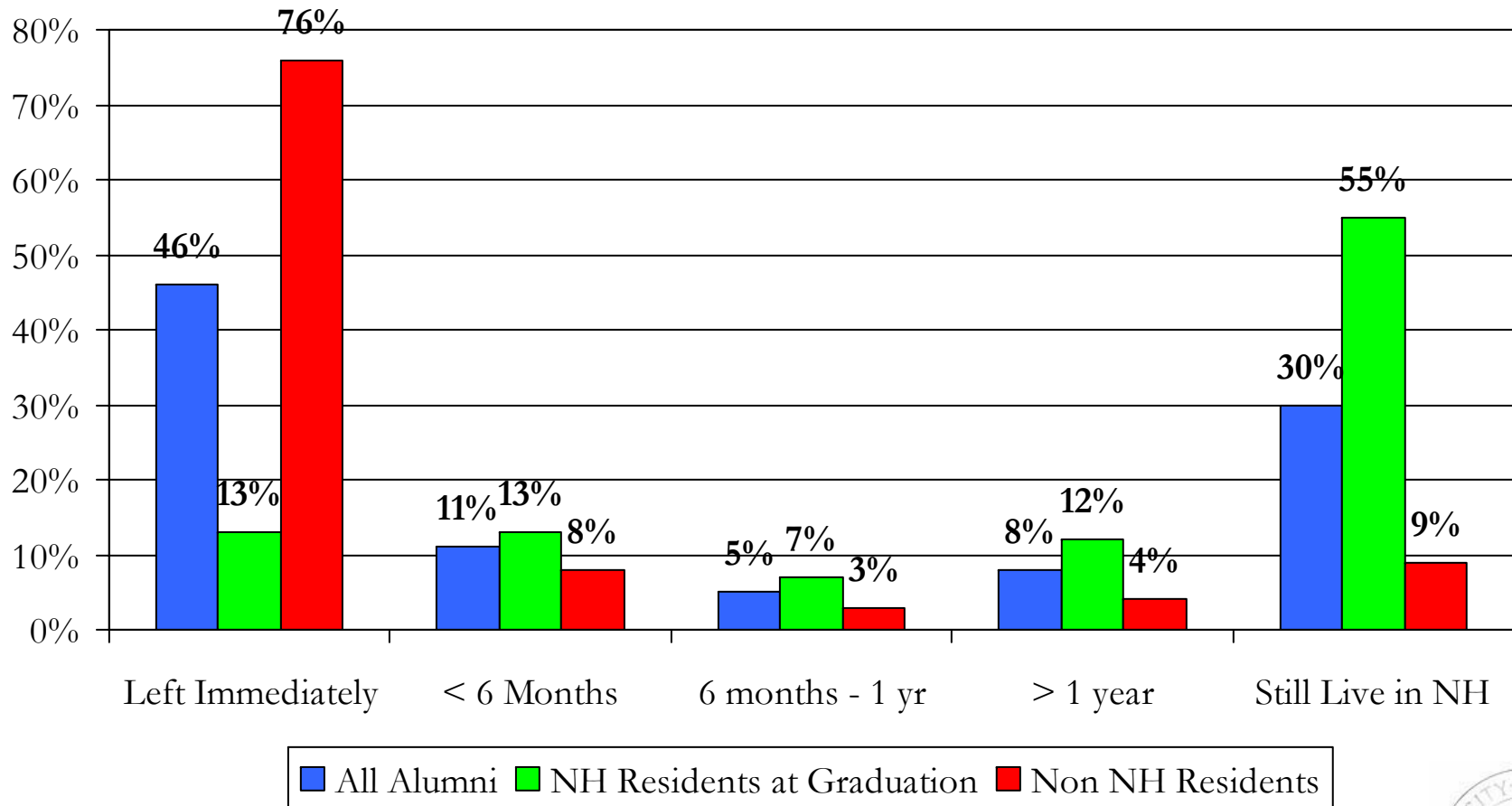


Alumni

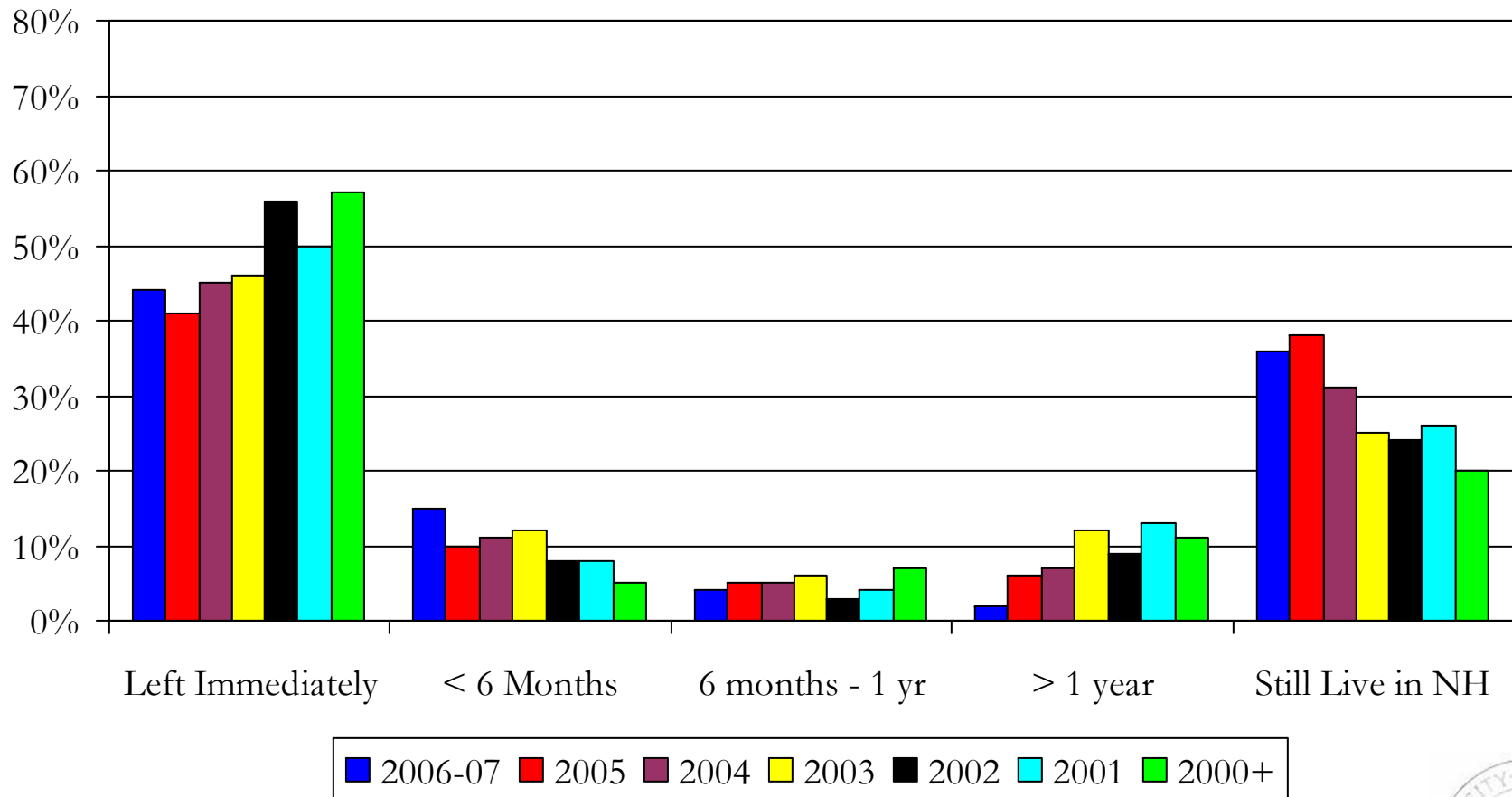


Most alumni left NH soon after graduation

Out of state students left faster!

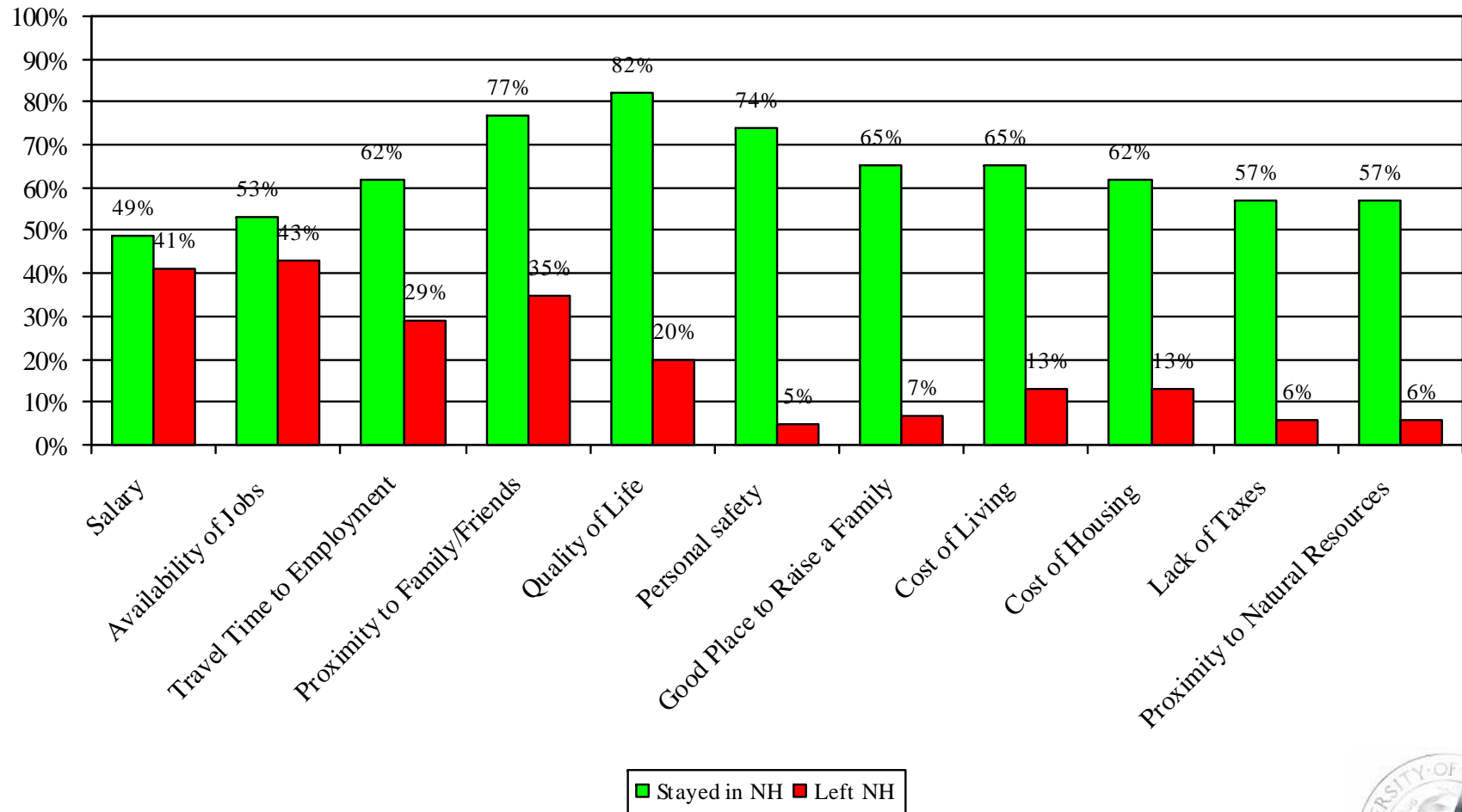


And more recent grads are staying in NH longer

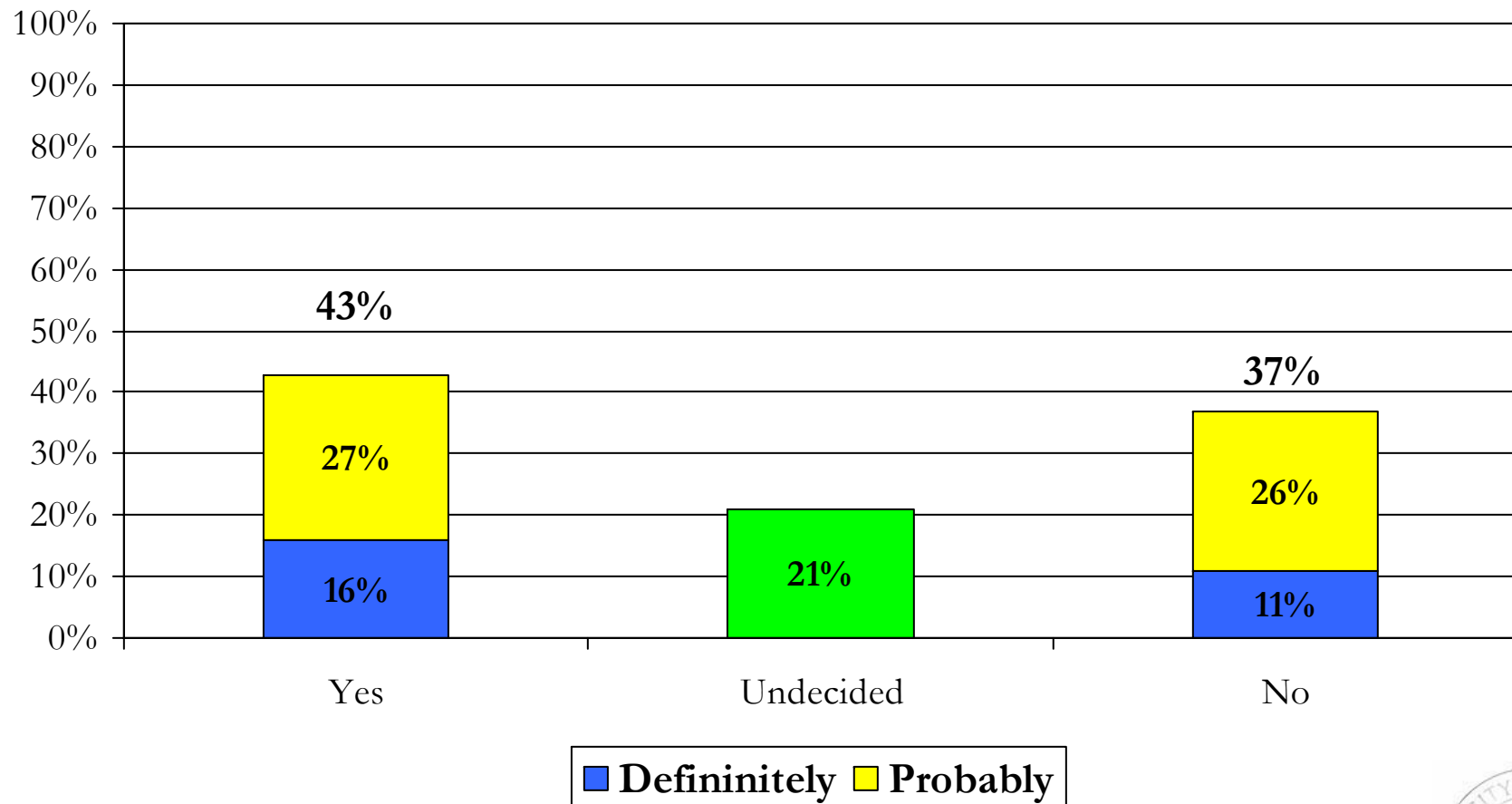


Jobs were an important factor in decision to leave

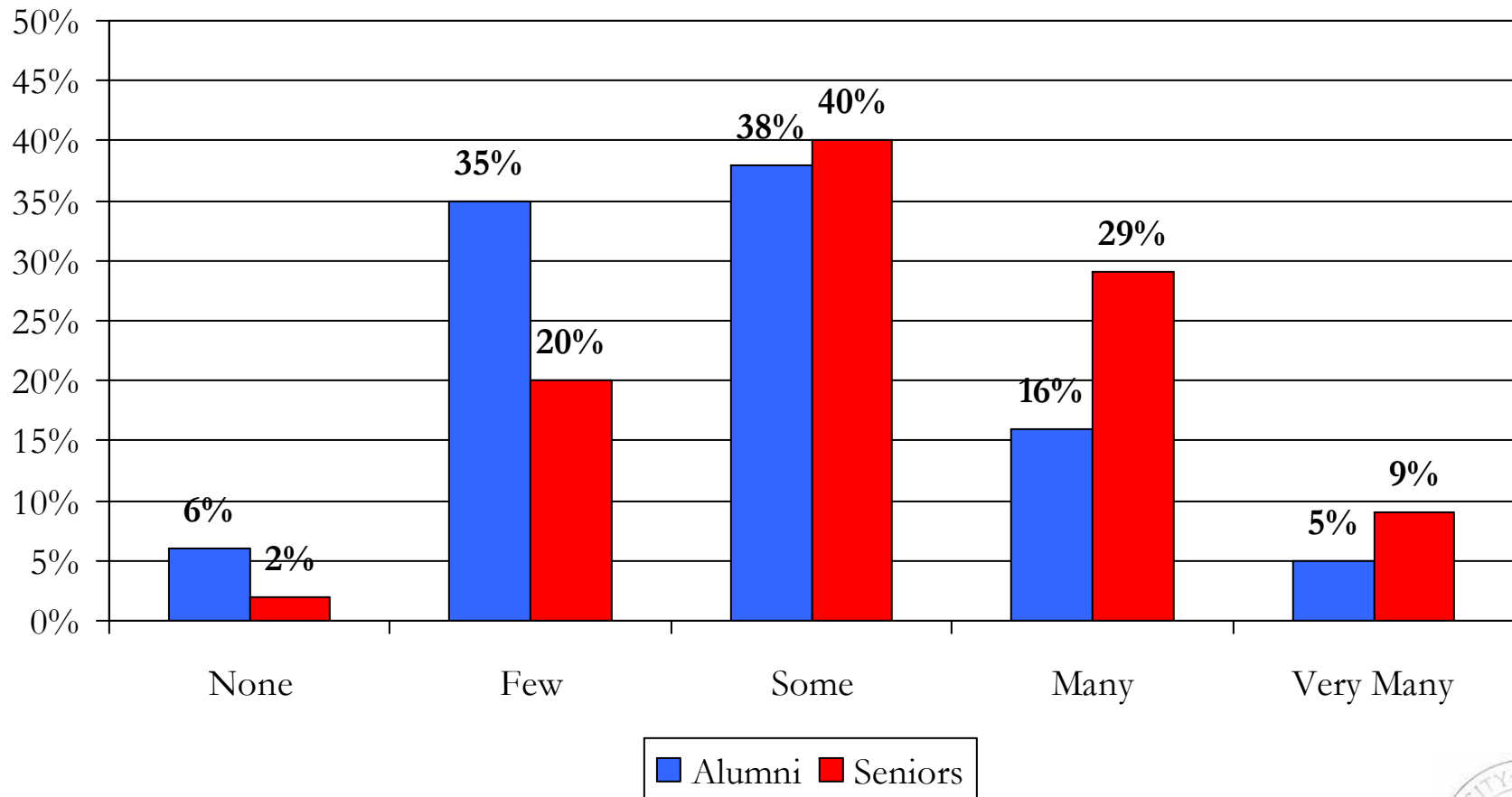
(Percent saying factor was “important”)



Many who left would consider moving back to NH in the future



Both Alumni & Seniors believe there are a lack of job opportunities in their field in NH



How ya gonna keep 'em down on the farm ...

- NH college graduates leave NH because they
 - Are from other states and want to be with family
 - Get jobs
 - And they want to see the city!
- But they are willing to move back because of quality of life issues

